



Essay

Instructions: Please start essay response in the box provided below. The admissions committee will review the content of your response, as well as your ability to express yourself in writing.

1. Why have you decided to pursue this particular Graduate Certificate? Provide detail on the impact you hope it will have on your short and long term goals. (750 words)



Essay

If you are pursuing a Graduate Certificate in Business Analytics, please answer the following question:

2. Strong quantitative skills are necessary for success in this program. Please provide specific evidence of your quantitative ability from your past academic coursework in math, statistics, etc. Additionally, describe how you use these skills in your current or past career roles. (500 words)